Morning Seminar: Corporate Networking

- How well do you know your own company?

International Community invites you to a morning seminar for companies, educational institutions and public organizations.

Time: 28 August 2012 from 8.00 to 10.00 (Includes breakfast)
Location: Delacour Dania, Lille Torv 6, 8000 Aarhus C
Sign Up: Before 15 August 2012

PROGRAMME
08.00 Good morning
08.15 Delacour Dania welcomes you
08.30 "Corporate Networking" by PhD and Associate Professor Christian Waldstrøm
09.30 Debate and networking
10.00 Goodbye

About
Have you ever wondered what your company looks like? How work REALLY gets done and which key players your organization depends on? Recently, more and more companies have started using social network analysis as a tool to map collaboration and communication within and across organizational boundaries. We have invited Christian Waldstrøm, PhD and associate professor at Aarhus University, to present some surprising findings on how networks affect both individual and organizational efficiency. He will also give examples of how Danish companies have used this tool to address specific challenges and gained valuable insight about what they thought they knew about their own companies.

Christian Waldstrøm is considered one of Denmark’s leading researchers within business networks and social network analysis. He is known to be a lively and engaging lecturer and has been named ‘Lecturer of the Year’ at Aarhus University. He is the author of several books including ‘Ledelse af Netværk’ and ‘Corporate Networking’ and is founding partner in Unilyze – the leading social network analysis consultancy in Scandinavia.